

## Finding Financial Freedom: 7 Streams of Income Training – Storyboard (Draft 2) for Review

**Seat Time:** 30 Minutes

### Target Audience:


- Adults who may be struggling financially, living paycheck to paycheck or are curious to find a better way to maximize their dollars to generate more income.
- Adult learners who are unfamiliar with what “7 Streams of Income” are, why they are important and how they can be leveraged.



### Learning Objectives:

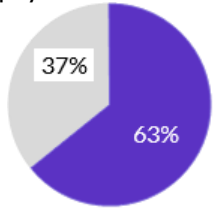

- Describe the 7 different types of income streams
- Distinguish ‘Active Income’ vs. ‘Passive Income’
- Identify examples of each income stream type
- Summarize why multiple streams are better than one


### Notes for Reviewers:


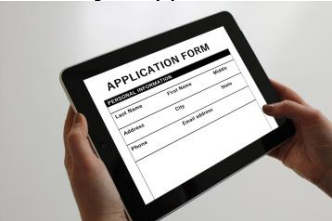
- Please focus on the **accuracy** and **completeness** of the content during this review cycle. “Page breaks” for the online course will be adjusted after the content is edited.
- Questions for reviewers are indicated with **green highlighting**. All questions will need to be resolved before programming can begin.
- Remember, the text in the Audio/Voiceover column will be narrated audio.
  - There will be “connecting” words and phrases that would not appear in a written procedure. If the wording seems awkward to you, try reading the text aloud to see how it fits, then make changes if it still seems necessary.
  - Formatting is merely to aid the voiceover talent: remember, learners will hear – not see – this text.
  - Capitalization is not important in the this column, but is very important in the “On Screen Text” column.
  - The bracketed numbers (ie. [1]) illustrate which audio clip to match the animated text, graphic or interaction with.
- Bolded text indicates Sub Section Headers.
- Unless otherwise indicated, the learner will click the “Next” button to proceed.
- Use the Table of Contents on the next page for ease of navigation.





Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
<p>Welcome Screen #1</p>	<p>[1] Welcome to the Finding Financial Freedom: 7 Streams of Income eLearning Course.</p> <p>[2] For a quick tutorial on how to navigate the course, click the "Menu Tutorial" button.</p> <p>[3] To begin the course, click the "Start Course" button.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>Inspiring background gives feeling of search/journey/quest for freedom</li> </ul> 	<p>[1] Finding Financial Freedom: 7 Streams of Income</p> <p>[1] Start Course</p> <p>[1] Menu Tutorial</p>	<ul style="list-style-type: none"> <li>Click button to "Start Course"</li> <li>Click button for "Menu Tutorial"</li> </ul>	
<p>Navigation Screen #2</p>	<p>[1] To navigate this course, you may use the Menu on the left to jump to different slides and sections as you see fit.</p> <p>[2] Use the Play and Pause button in the bottom left corner to pause or resume current slide content.</p> <p>[3] Click the Restart button on the right of the seekbar to reset the current slide.</p> <p>[4] Use the volume button to mute or adjust your audio settings.</p> <p>[5] In the bottom right</p>	<p>Arrow Shape:</p> <ul style="list-style-type: none"> <li>Point an arrow towards the menu/navigation item being described</li> </ul>	<p><b>NAVIGATION TUTORIAL</b></p> <p><b>MENU</b> [1] Jump to slides/sections</p> <p><b>PLAY/PAUSE</b> [2] Pause/Resume the current slide</p> <p><b>RESTART</b> [3] Restart/Reset the current slide</p> <p><b>VOLUME</b> [4] Adjust the audio volume</p> <p><b>PREV</b> [5] Go back to previous slide</p> <p><b>NEXT</b> [6] Jump to the next slide</p>	<ul style="list-style-type: none"> <li>User can click on tabs/buttons to revisit relevant tool tip text and audio</li> <li>Click Next to continue</li> </ul>	



Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>corner, use the 'PREV' button to jump to or view the previous slide and the 'Next' button to move on to the next slide.</p> <p>[6] Whenever you are ready, click the 'NEXT' button to continue.</p>				
<p>Introduction Screen #3</p>	<p>[1] (Positive sound)</p> <p>[2] (Negative sound)</p> <p>[3] (Positive sound)</p> <p>[4] (Negative sound)</p> <p>[5] (Positive sound)</p> <p>[6] Does this sound familiar? If so, you are NOT alone.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>Real or cartoon image of a paycheck/money</li> </ul>  <ul style="list-style-type: none"> <li>Real or cartoon image of bills</li> </ul>  <p>Audio:</p> <ul style="list-style-type: none"> <li>Positive sound associated with money/income</li> <li>Negative sound associated with paying bills</li> </ul>	<p>[1] PAYCHECK!!!</p> <p>[2] ...Bills...</p> <p>[3] PAYCHECK!!!</p> <p>[4] ...Bills...</p> <p>[5] PAYCHECK!!!</p> <p>[6] Does this sound familiar?</p>	<ul style="list-style-type: none"> <li>Click Next to continue</li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>Fast/Eager entrance for paycheck</li> <li>Slow thudding entry for bills</li> </ul>
<p>Paycheck to Paycheck</p>	<p>[1] Nearly two-thirds of Americans say they've been living paycheck to</p>	<p>Pie Charts:</p> <ul style="list-style-type: none"> <li>3 charts illustrating interesting and/or</li> </ul>	<p><b>[1] Living Paycheck to Paycheck</b> According to a survey</p>	<ul style="list-style-type: none"> <li>Click Next to continue</li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>Present each pie chart one at a</li> </ul>

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
Screen #4	<p>paycheck since the Covid-19 pandemic hit in 2020.</p> <p>[2] About 44% of these survey respondents say they were already living beyond their means before the pandemic and many regret not having a larger emergency fund [3] because 82% of the respondents can't afford a \$500 emergency expense.</p>	<p>concerning paycheck to paycheck stats</p>  <p>A pie chart with two segments: a grey segment representing 37% and a purple segment representing 63%.</p>	<p>conducted by Highland Solutions in Nov. 2020</p> <p><b>[1] SINCE EARLY 2020</b> Nearly 2/3 Americans have been living paycheck to paycheck</p> <p><b>[2] PRIOR TO 2020</b> 44% were still living paycheck to paycheck</p> <p><b>[3] EMERGENCY SAVINGS</b> 82% can't afford a \$500 emergency expense</p>		<p>time to focus on what is being actively discussed</p>
Self-Reflection Screen #5	<p>[1] Which scenario best describes your current situation?</p> <p>[2] Click 'SELECT' to respond.</p>	<p>Character:</p> <ul style="list-style-type: none"> <li>Ron (Human male avatar – middle aged)</li> </ul>  <p>A photograph of a middle-aged man with dark hair, wearing a light-colored button-down shirt and a patterned tie, standing with his hands on his hips.</p>	<p>[1] <b>Self-Reflection</b> Which scenario best describes your current situation?</p> <p>[2] Click 'SELECT' to respond.</p>	<p>Scenario Answer Choices:</p> <p><b>SELECT</b> I'm in an excellent place financially. I can afford whatever I want!</p> <ul style="list-style-type: none"> <li>Response: Sounds like you're in a great position to start building other streams of income! <i>(Display Choice A Layer on user click)</i></li> <li>Click Next to continue</li> </ul> <p><b>SELECT</b> I'm able to pay my bills and enjoy life, but an emergency could wipe out my savings.</p> <ul style="list-style-type: none"> <li>Response: Let's identify other streams of income you can use to help reach goals and build</li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>Ron's avatar changes to display different emotive responses based on the user's selections.</li> <li>Ron has a friendly "normal" state, a disappointed "bad" answer state, a happy "good" answer state, and an excited "excellent" answer state.</li> </ul>

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
				<p>your savings! <i>(Display Choice B Layer on user click)</i></p> <ul style="list-style-type: none"> <li>Click Next to continue</li> </ul> <p><b>SELECT</b> I'm struggling financially. I'm barely able to pay all the bills, let alone save anything.</p> <ul style="list-style-type: none"> <li>Response: In this course you'll learn how to use multiple streams of income to help fix that! <i>(Display Choice C Layer on user click)</i></li> <li>Click Next to continue</li> </ul>	
<p>Learning Objectives</p> <p>Screen #6</p>	<p>[1] By the end of this course, you'll be able to...</p> <p>[2] DESCRIBE – The 7 Different Types of Income Streams.</p> <p>[3] DISTINGUISH – Active Income vs. Passive Income</p> <p>[4] IDENTIFY – Examples of each income stream type.</p> <p>[5] SUMMARIZE – Why multiple streams are better than one.</p>	<p>Icons:</p> <ul style="list-style-type: none"> <li>4 small vectors reflecting each of the 4 objectives</li> </ul>  <ul style="list-style-type: none"> <li>Theme colored arrows pointing to each objective as they are being described</li> </ul>	<p><b>[1] Learning Objectives</b> By the end of this course, you'll be able to...</p> <p><b>DESCRIBE</b> [2] The 7 Different Types of Income Streams</p> <p><b>DISTINGUISH</b> [3] Active Income vs. Passive Income</p> <p><b>IDENTITY</b> [4] Examples of each income stream type</p> <p><b>SUMMARIZE</b> [5] Why multiple streams are better than one.</p>	<ul style="list-style-type: none"> <li>Click Next to continue</li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>Present each objective arrow one at a time to focus on what is being actively discussed</li> </ul>

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<p>Multiple Sources</p> <p>Screen #7</p>	<p>[1] While we are primarily used to working towards and earning one stream of income, most self made millionaires generate theirs from multiple sources.</p> <p>[2] While not impossible, it is definitely more difficult to eliminate debt and save while relying on one income source.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>Background photo that relates to being a millionaire (fancy house, car, boat, etc.)</li> </ul> 	<p>[1] Most self made millionaires generate their income from <u>MULTIPLE</u> sources.</p>		<p>Auto transition to next slide after timeline finishes.</p>
<p>7 Types of Income Streams</p> <p>Screen #8</p>	<p>[1] What are the 7 different types of income streams?</p> <p>[2] You may already be familiar with number one: Earned Income. Also known as the money that you make at your job, usually while working for someone else.</p> <p>[3] Number 2 is Profit Income. The money that you earn by selling something for more than it cost you to make it.</p> <p>[4] Number 3: Interest Income. Which is the money you receive</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>A medium sized relevant image to represent each of the 7 income stream types for their individual details page/layer.                             <ol style="list-style-type: none"> <li><b>Earned Income:</b> a job application</li> </ol> </li> <li><b>Profit Income:</b> a profit calculator</li> </ul> 	<p><b>7 Types of Income Stream</b></p> <p>[1] What are the 7 different types of income?</p> <p>01 – Earned Income                      02 – Profit Income                      03 – Interest Income                      04 – Dividend Income                      05 – Rental Income                      06 – Capital Gains                      07 – Royalty Income</p> <p>[2] Click on each type to learn more.</p>	<p>Click on each type to learn more:</p> <p>(Layer 1)</p> <p><b>[10] EARNED INCOME</b></p> <ul style="list-style-type: none"> <li><b>Definition</b> Money that you earn by doing something or by spending your time.</li> <li><b>Examples</b> <ul style="list-style-type: none"> <li>Hourly wages</li> <li>Salaries</li> <li>Tips</li> <li>Business Sales</li> </ul> </li> <li><b>Cons</b> <ol style="list-style-type: none"> <li>Trade limited time for money/paycheck.</li> <li>Earn just enough to survive.</li> <li>Traps us into a comfort zone.</li> </ol> </li> </ul>	<p>Animation:</p> <ul style="list-style-type: none"> <li>Activate the hover state of each income type as they are being discussed. <i>(timed with audio)</i></li> </ul> <p>Navigation:</p> <ul style="list-style-type: none"> <li>Clicking each income type opens a layer of additional info for the selected income type. (see Interaction on left)</li> <li>Learner needs to click on all 7 before being able to move forward</li> </ul>


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>from lending your money to someone else to use.</p> <p>[5] Number 4 is Dividend Income. It is the money you receive as a return on shares of a company you own.</p> <p>[6] Number 5: Rental Income. This is the money that you get as a result of renting out an asset that you have.</p> <p>[7] Capital Gains is number 6. This is the money that you get as result of an increase in value of an asset that you own.</p> <p>[8] Finally, number 7 is Royalty Income. This is the money that you get as a result of letting someone use your products, ideas, or processes.</p> <p>[9] Click on each title to learn more about each income stream.</p> <hr/> <p><b>[10] EARNED INCOME</b> Money that you earn by doing something or by spending your time.</p>	 <p>3. <b>Interest Income:</b> Money/savings growth</p>  <p>4. <b>Dividend Income:</b> a stock portfolio</p>  <p>5. <b>Rental Income:</b> a For Rent sign</p>  <p>6. <b>Capital Gains:</b> a house sale sign</p>		<p>(Layer 2)</p> <p><b>[11] PROFIT INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b> Selling a service or products for more than they cost you.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ Side Hustles</li> <li>○ Retail Store</li> <li>○ Professional Services</li> <li>○ Wholesale Distributor</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Small – Large upfront investment.</li> <li>2. Initial stages take a lot of your time.</li> <li>3. Requires courage to take risks.</li> </ol> </li> </ul> <p>(Layer 3)</p> <p><b>[12] INTEREST INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b> Returns that you get as a result of <u>lending your money</u> to someone else to use.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ Savings Account (Compound Interest)</li> <li>○ Government Bonds</li> <li>○ Loan Funding</li> <li>○ Certificate of Deposit (CD)</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Low interest rate</li> <li>2. Slow monetary growth.</li> </ol> </li> </ul>	



Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>Click 'Back' to continue.</p> <p><b>[11] PROFIT INCOME</b> Selling a service or products for more than they cost you. Click 'Back' to continue.</p> <p><b>[12] INTEREST INCOME</b> Returns that you get as a result of lending your money to someone else to use. Click 'Back' to continue.</p> <p><b>[13] DIVIDEND INCOME</b> These are the returns you get for the shares of a company you own. Click 'Back' to continue.</p> <p><b>[14] RENTAL INCOME</b> Money that you earn from renting out an asset that you have. Click 'Back' to continue.</p> <p><b>[15] CAPITAL GAINS</b> Money gained from the sale of appreciated/increased value assets. Click 'Back' to continue.</p> <p><b>[16] ROYALTY INCOME</b> Money that is</p>	 <p>7. <b>Royalty Income:</b> representation of a unique product</p> 		<p>3. Temporary inability to access funds.</p> <p>(Layer 4)</p> <p><b>[13] DIVIDEND INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b> These are the returns you get for the shares of a company you own.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ Dividend Paying Stocks</li> <li>○ Blue Chips Companies</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Dependent on stock market volatility.</li> <li>2. Temporary inability to access funds.</li> <li>3. Subject to dividend policy changes.</li> </ol> </li> </ul> <p>(Layer 5)</p> <p><b>[14] RENTAL INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b> Money that you earn from renting out an asset that you have.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ House Rental</li> <li>○ Office Building</li> <li>○ Car Rental</li> <li>○ Boat Rental</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Large upfront financial investment.</li> <li>2. Difficult to liquefy asset when needed.</li> <li>3. Responsible for maintenance/safety.</li> </ol> </li> </ul>	






Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>generated by designing, building, or making something unique and charging people/businesses to use it. Click 'Back' to continue.</p>			<p>(Layer 6)  <b>[15] CAPITAL INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b>                      Money gained from the sale of appreciated/increased value assets.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ Art</li> <li>○ Stocks</li> <li>○ Business</li> <li>○ House/Property</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Subject to lump sum taxes.</li> <li>2. Dependent on market value volatility.</li> <li>3. Requires an initial investment.</li> </ol> </li> </ul> <p>(Layer 7)  <b>[16] ROYALTY INCOME</b></p> <ul style="list-style-type: none"> <li>• <b>Definition</b>                      Money that is generated by designing, building, or making something unique and charging people/businesses to use it.</li> <li>• <b>Examples</b> <ul style="list-style-type: none"> <li>○ Music/Songs</li> <li>○ Franchise</li> <li>○ Photographs</li> <li>○ Software</li> </ul> </li> <li>• <b>Cons</b> <ol style="list-style-type: none"> <li>1. Trade limited time for money/paycheck.</li> <li>2. Earn just enough to survive.</li> <li>3. Most significant</li> </ol> </li> </ul>	



Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
<p>Knowledge Check</p> <p>Screen #9</p>	<p>[1] Knowledge Check</p> <p>[2] What are the 7 different types of income?</p>	<p>Shapes:</p> <ul style="list-style-type: none"> <li>• 10 Drag and Drop Answer Choices (Rectangles w/ text)</li> <li>• Large Rectangle with 7 Answer Slots</li> </ul>	<p><b>[1] Knowledge Check</b></p> <p>What are the 7 different types of income?</p> <ul style="list-style-type: none"> <li>• Dividend Income</li> <li>• Gambling Income</li> <li>• Rental Income</li> <li>• Earned Income</li> <li>• Physical Income</li> <li>• Profit Income</li> <li>• Royalty Income</li> <li>• Capital Gains</li> <li>• Executive Income</li> <li>• Interest Income</li> </ul> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b></p> <p>That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p> <p><b>Incorrect</b></p> <p>You did not select the correct response. Correct Answer: 1) Earned Income, 2) Profit Income, 3) Interest Income, 4) Dividend Income, 5) Rental Income, 6) Capital Gains, 7) Royalty Income.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b></p> <p>That's right! You remembered them all!</p>	<p>when mass produced/used.</p> <p>Drag and Drop:</p> <ul style="list-style-type: none"> <li>• Of the 10 options available, drag the 7 types of income in to the 7 answer slots.</li> <li>• Provide feedback on Submit button click:             <ol style="list-style-type: none"> <li>1. If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>2. If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answers in pop up. (Incorrect Layer)</li> <li>3. If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> <li>• <b>Correct Answer:</b> Dividend Income, Rental Income, Earned Income, Profit Income, Royalty Income, Capital Gains, Interest Income</li> </ul>	
<p>Describe 7 Different</p>	<p>[1] Which income type matches this definition?</p>	<p>Character:</p> <ul style="list-style-type: none"> <li>• Ron (Human male)</li> </ul>	<p><b>[1] Describe 7 Different Income Streams</b></p>	<p>Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>• Of the 7 options</li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>• Ron's avatar</li> </ul>


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
<p>Income Streams</p> <p>Screen #10</p>	<p>[2] The money gained from the sale of appreciated or increased value assets.</p> <p>[3] Click the correct answer and click 'Submit' to continue.</p>	<p>avatar – middle aged)</p> 	<p>The money gained from the sale of appreciated/increased value assets:</p> <ul style="list-style-type: none"> <li>• Earned Income</li> <li>• Profit Income</li> <li>• Interest Income</li> <li>• Dividend Income</li> <li>• Rental Income</li> <li>• Capital Gains</li> <li>• Royalty Income</li> </ul> <hr/> <p><i>(Try Again Layer)</i>  <b>INCORRECT</b>                  You did not select the correct response.                  TRY AGAIN</p> <p><i>(Incorrect Layer)</i>  <b>INCORRECT</b>                  Answer: Capital Gains                  CONTINUE</p> <p><i>(Correct Layer)</i>  <b>CORRECT</b>                  You selected the correct response.                  CONTINUE</p> <p>[3] Click the correct answer.</p>	<p>available, choose 1 answer.</p> <ul style="list-style-type: none"> <li>• Provide feedback on Submit button click and display the appropriate layer:                         <ol style="list-style-type: none"> <li>1. If incorrect on 1<sup>st</sup> attempt, Try Again message appears. (Try Again Layer)</li> <li>2. If incorrect on 2<sup>nd</sup> attempt, reveal correct answers in pop up. (Incorrect Layer)</li> <li>3. If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> <li>• <b>Correct Answer:</b> Capital Gains</li> </ul>	<p>changes to display different emotive responses based on the user's selection.</p> <ul style="list-style-type: none"> <li>• Ron has a friendly "normal" state, a disappointed "bad" answer state, a happy "good" answer state</li> </ul>
<p>Describe 7 Different Income Streams</p> <p>Screen #11</p>	<p>[1] Which income type matches this definition?</p> <p>[2] The money that is generated by designing, building, or making something unique and charging people or businesses to</p>	<p>Character:</p> <ul style="list-style-type: none"> <li>• Ron (Human male avatar – middle aged)</li> </ul>	<p><b>[1] Describe 7 Different Income Streams</b></p> <p>The money that is generated by designing, building, or making something unique and charging people/businesses to use it:</p>	<p>Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>• Of the 7 options available, choose 1 answer.</li> <li>• Provide feedback on Submit button click:                         <ol style="list-style-type: none"> <li>1. If incorrect on 1<sup>st</sup> attempt, Try Again message appears.</li> </ol> </li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>• Ron's avatar changes to display different emotive responses based on the user's selection.</li> <li>• Ron has a friendly "normal" state, a</li> </ul>

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>use it.</p> <p>[3] Click the correct answer and click 'Submit' to continue.</p>		<ul style="list-style-type: none"> <li>• Earned Income</li> <li>• Profit Income</li> <li>• Interest Income</li> <li>• Dividend Income</li> <li>• Rental Income</li> <li>• Capital Gains</li> <li>• Royalty Income</li> </ul> <hr/> <p><i>(Try Again Layer)</i>  <b>INCORRECT</b>                  You did not select the correct response.                  TRY AGAIN</p> <p><i>(Incorrect Layer)</i>  <b>INCORRECT</b>                  Answer: Royalty Income                  CONTINUE</p> <p><i>(Correct Layer)</i>  <b>CORRECT</b>                  You selected the correct response.                  CONTINUE</p> <p>[3] Click the correct answer.</p>	<p>(Try Again Layer)</p> <p>2. If incorrect on 2<sup>nd</sup> attempt, reveal correct answers in pop up.                  (Incorrect Layer)</p> <p>3. If correct, That's Right pop up appears.                  (Correct Layer)</p> <ul style="list-style-type: none"> <li>• <b>Correct Answer:</b>                      Royalty Income</li> </ul>	<p>disappointed "bad" answer state, a happy "good" answer state</p>
<p>Describe 7 Different Income Streams</p> <p>Screen #12</p>	<p>[1] Which income type matches this definition?</p> <p>[2] Funds earned from selling a product or service for more than it cost you to make it.</p> <p>[3] Click the correct answer and click 'Submit' to continue.</p>	<p>Character:</p> <ul style="list-style-type: none"> <li>• Ron (Human male avatar – middle aged)</li> </ul> 	<p><b>[1] Describe 7 Different Income Streams</b></p> <p>Funds earned from selling a product or service for more than it cost you to make it:</p> <ul style="list-style-type: none"> <li>• Earned Income</li> <li>• Profit Income</li> <li>• Interest Income</li> <li>• Dividend Income</li> <li>• Rental Income</li> <li>• Capital Gains</li> <li>• Royalty Income</li> </ul>	<p>Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>• Of the 7 options available, choose 1 answer.</li> <li>• Provide feedback on Submit button click:                         <ol style="list-style-type: none"> <li>1. If incorrect on 1<sup>st</sup> attempt, Try Again message appears.                              (Try Again Layer)</li> <li>2. If incorrect on 2<sup>nd</sup> attempt, reveal</li> </ol> </li> </ul>	<p>Animations:</p> <ul style="list-style-type: none"> <li>• Ron's avatar changes to display different emotive responses based on the user's selection.</li> <li>• Ron has a friendly "normal" state, a disappointed "bad" answer state, a happy "good" answer state</li> </ul>

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<p><i>(Try Again Layer)</i>  <b>INCORRECT</b>                      You did not select the correct response.                      TRY AGAIN</p> <p><i>(Incorrect Layer)</i>  <b>INCORRECT</b>                      Answer: Profit Income                      CONTINUE</p> <p><i>(Correct Layer)</i>  <b>CORRECT</b>                      You selected the correct response.                      CONTINUE</p> <p>[3] Click the correct answer.</p>	<p>correct answers in pop up.                      (Incorrect Layer)</p> <p>3. If correct, That's Right pop up appears.                      (Correct Layer)</p> <ul style="list-style-type: none"> <li>• <b>Correct Answer:</b> Profit Income</li> </ul>	
<p>Multiple Streams                      Screen #13</p>	<p>[1] Do you need seven stream of income to become a millionaire?</p> <p>[2] NO, you do not. Most millionaires only specialize in a select few.</p> <p>[3] How many streams and which ones you decide to engage in are completely up to you.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>• Background image that relates to a self-made millionaire. (Maybe a businessman)</li> </ul> 	<p>[1] Do You Need 7 Streams of Income to Become a Millionaire?</p> <p>[2] NO!</p>		<p>Auto transition to next slide after timeline finishes.</p>
<p>Active Income                      Screen #14</p>	<p>[1] The 7 income streams can be classified into two different types: Active Income and Passive Income.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>• A large picture showing an employee likely working for a paycheck</li> </ul>	<p><b>[1] Active Income Definition</b></p> <ul style="list-style-type: none"> <li>• Work for someone/provide a specific service</li> </ul>	<ul style="list-style-type: none"> <li>• Click Next to continue</li> </ul>	


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>[2] Active Income is where you work for someone or provide a specific service and you are paid for that work.</p> <p>[3] It's simple. A direct connection between the work and payment.</p> <p>[4] The best example for this is being paid at your job for every hour that you work, doing a task for them. [5]</p>		<ul style="list-style-type: none"> <li>• Paid for the work that you do/did</li> <li>• Simple: Work = Pay</li> </ul> <p><b>[4] Example</b> Your job pays for every hour that you for them.</p> <p>[5] Click 'NEXT' to continue.</p>		
<p>Passive Income Screen #15</p>	<p>[1] Passive Income is where the income is not directly tied to the work that you do.</p> <p>[2] Upfront work is required early on to generate revenue, but over time it requires less effort on your part to get paid.</p> <p>[3] An excellent example of this is an online store. The work at the beginning is to build the website, upload your products, and then promote them.</p> <p>[4] The passive income comes later, as people begin to buy products</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>• A large picture showing time passing while idle/resting</li> </ul> 	<p><b>[1] Passive Income</b></p> <p><b>Definition</b></p> <ul style="list-style-type: none"> <li>• Not directly tied to the work that you do</li> <li>• Requires upfront work to generate revenue</li> <li>• Over time, takes less effort to get paid</li> </ul> <p><b>[3] Example</b> Online Store</p> <ul style="list-style-type: none"> <li>• Build the website</li> <li>• Upload your products</li> <li>• Promote them</li> <li>• Now people can BUY from your store</li> </ul> <p>[5] Click 'NEXT' to continue.</p>	<ul style="list-style-type: none"> <li>• Click Next to continue</li> </ul>	


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>from your store. It's passive, as people can even buy products from your store when you are asleep. [5]</p>				
<p>Let's Practice: Identify Examples</p> <p>Screen #16</p>	<p>[1] Let's Practice!</p> <p>[2] Identify examples of each income stream type and distinguish whether the stream is active or passive.</p> <p>[3] Click 'Next' to continue.</p>	<p>Character:</p> <ul style="list-style-type: none"> <li>Ron (Human male avatar – middle aged)</li> </ul> 	<p><b>[1] Let's Practice: Identify Examples</b></p> <p>01 Identify examples of EACH income stream type.</p> <p>02 Distinguish whether the stream is active or passive.</p> <p>03 There are 7 questions to check your knowledge.</p> <p>[3] Click 'NEXT' to continue.</p>	<ul style="list-style-type: none"> <li>Click Next to continue</li> </ul>	
<p>Identify Examples #1</p> <p>Slide #17</p>	<p>[1] Which income stream matches this example?</p> <p>[2] When you get paid \$70 for every lawn that you mow.</p> <p>[3] Click the correct answer and then click 'Submit'.</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>A medium sized picture of someone actively working</li> </ul> 	<p><b>[1] Identify Examples</b></p> <p>1) When you get paid \$70 for every lawn that you mow:</p> <p>A) Earned Income            B) Profit Income            C) Interest Income            D) Dividend Income            E) Rental Income            F) Capital Gains            G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b>            That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p>	<p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Of the 7 options available, choose 1 answer.</li> <li>Provide feedback on Submit button click:               <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> </ol> </li> </ul>	<p>After correct answer or 2<sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.</p>


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<p><b>Incorrect</b> Correct Answer: <b>A)</b> <b>Earned Income</b> When you get paid directly for a service, that is Earned Income.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b> <b>That's right!</b> When you get paid directly for a service, that is Earned Income!</p>	<p>3. If correct, That's Right pop up appears. (Correct Layer)</p> <ul style="list-style-type: none"> <li><b>Correct Answer:</b> Earned Income</li> </ul> <hr/> <p><i>(Active or Passive Layer)</i> Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' button or 'Passive'                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up.</li> <li>If correct, That's Right pop up appears.</li> </ol> </li> <li><b>Correct Answer:</b> Active</li> </ul>	
<p>Identify Examples #2</p> <p>Slide #18</p>	<p>[1] Which income stream matches this example?</p> <p>[2] Taking pictures and creating stock photos, then getting paid \$2 every time someone pays to use one on their website.</p> <p>[3] Click the correct</p>	<p>Stock photo: A medium sized picture of a camera/photographer</p> 	<p><b>[1] Identify Examples</b></p> <p>2) Taking pictures and creating stock photos, then getting paid \$2 every time someone pays to use one on their website:</p> <p>A) Earned Income B) Profit Income C) Interest Income D) Dividend Income</p>	<p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Of the 7 options available, choose 1 answer.</li> <li>Provide feedback on Submit button click:                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> </ol> </li> </ul>	<p>After correct answer or 2<sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.</p>





Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	answer and then click 'Submit'.		<p>E) Rental Income F) Capital Gains G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i> <b>Incorrect</b> That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i> <b>Incorrect</b> Correct Answer: <b>G)</b> <b>Royalty Income</b> When you create reusable content and charge others a usage fee, that is Royalty Income.</p> <p><i>(Correct Layer)</i> <b>Correct</b> <b>That's right!</b> When you create reusable content and charge others a usage fee, that is Royalty Income!</p>	<p>2. If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</p> <p>3. If correct, That's Right pop up appears. (Correct Layer)</p> <hr/> <p>• <b>Correct Answer:</b> Royalty Income</p> <hr/> <p><i>(Active or Passive Layer)</i> Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'</li> </ul> <p>1. If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. 2. If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. 3. If correct, That's Right pop up appears.</p> <hr/> <p>• <b>Correct Answer:</b> Passive</p>	
Identify Examples #3  Slide #19	[1] Which income stream matches this example?  [2] Buying a second car	Stock photo: A medium sized picture of a rentable car	<b>[1] Identify Examples</b> 3) Buying a second car and listing it on Turo to rent for \$99/day:	Pick One Freeform Multiple Choice Question:  • Of the 7 options available, choose 1	After correct answer or 2 <sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>and listing it on Turo to rent for \$99/day.</p> <p>[3] Click the correct answer and then click 'Submit'.</p>		<p>A) Earned Income            B) Profit Income            C) Interest Income            D) Dividend Income            E) Rental Income            F) Capital Gains            G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i>  <b>Incorrect</b>            That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i>  <b>Incorrect</b>            Correct Answer: <b>E)</b>  <b>Rental Income</b>            The car becomes an asset and renting it creates Rental Income.</p> <p><i>(Correct Layer)</i>  <b>Correct</b>  <b>That's right!</b> The car becomes an asset and renting it creates Rental Income!</p>	<p>answer.</p> <ul style="list-style-type: none"> <li>Provide feedback on Submit button click:               <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> <li>If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> <li><b>Correct Answer:</b> Rental Income</li> </ul> <hr/> <p><i>(Active or Passive Layer)</i>            Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'               <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up.</li> <li>If correct, That's Right pop up appears.</li> </ol> </li> <li><b>Correct Answer:</b></li> </ul>	


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
<p>Identify Examples #4</p> <p>Slide #20</p>	<p>[1] Which income stream matches this example?</p> <p>[2] Depositing \$1000 into a high compounding rate bank account so it will become \$1050 in 12 months without having to touch it.</p> <p>[3] Click the correct answer and then click 'Submit'.</p>	<p>Stock photo: A medium sized picture of a bank or savings account</p> 	<p><b>[1] Identify Examples</b></p> <p>4) Depositing \$1000 into a high compounding rate bank account so it will become \$1050 in 12 months without having to touch it:</p> <p>A) Earned Income B) Profit Income C) Interest Income D) Dividend Income E) Rental Income F) Capital Gains G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b> That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p> <p><b>Incorrect</b> Correct Answer: <b>C) Interest Income</b> Investing your money in a compounding interest account is Interest Income.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b> <b>That's right!</b> Investing your money in a compounding interest account is Interest Income!</p>	<p>Passive</p> <p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Of the 7 options available, choose 1 answer.</li> <li>Provide feedback on Submit button click:             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> <li>If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> </ul> <p><b>Correct Answer:</b> Interest Income</p> <hr/> <p><i>(Active or Passive Layer)</i></p> <p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal</li> </ol> </li> </ul>	<p>After correct answer or 2<sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.</p>

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
				<p>correct answer in pop up.</p> <p>3. If correct, That's Right pop up appears.</p> <ul style="list-style-type: none"> <li>• <b>Correct Answer:</b> Passive</li> </ul>	
<p>Identify Examples #5</p> <p>Slide #21</p>	<p>[1] Which income stream matches this example?</p> <p>[2] Buying a stock while it is low for \$5 and selling it for \$300 after holding it for a year.</p> <p>[3] Click the correct answer and then click 'Submit'.</p>	<p>Stock photo: A medium sized picture of a stock portfolio</p> 	<p><b>[1] Identify Examples</b></p> <p>5) Buying a stock while it is low for \$5 and selling it for \$300 after holding it for a year:</p> <p>A) Earned Income B) Profit Income C) Interest Income D) Dividend Income E) Rental Income F) Capital Gains G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b> That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p> <p><b>Incorrect</b> Correct Answer: <b>F)</b> <b>Capital Gains</b> The stock has increased in value and when sold becomes Capital Gains.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b> <b>That's right!</b> The stock has increased in value and when sold becomes</p>	<p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>• Of the 7 options available, choose 1 answer.</li> <li>• Provide feedback on Submit button click:             <ol style="list-style-type: none"> <li>1. If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>2. If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> <li>3. If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> <li>• <b>Correct Answer:</b> Capital Gains</li> </ul> <hr/> <p><i>(Active or Passive Layer)</i></p> <p>Pick One Freeform Multiple Choice Question:</p>	<p>After correct answer or 2<sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.</p>


Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			Capital Gains!	<ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up.</li> <li>If correct, That's Right pop up appears.</li> </ol> </li> <li><b>Correct Answer:</b> Passive</li> </ul>	
Identify Examples #6  Slide #22	[1] Which income stream matches this example?  [2] Buying \$50 worth of supplies to make a bracelet. Then make the bracelet and sell it for \$100 on eBay.  [3] Click the correct answer and then click 'Submit'.	Stock photo: A medium sized picture of a bracelet  	<p><b>[1] Identify Examples</b></p> <p>6) Buying \$50 worth of supplies to make a bracelet. Then make the bracelet and sell it for \$100 on eBay:</p> <p>A) Earned Income                      B) Profit Income                      C) Interest Income                      D) Dividend Income                      E) Rental Income                      F) Capital Gains                      G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b>                      That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p> <p><b>Incorrect</b>                      Correct Answer: <b>B) Profit Income</b>                      Since you sold the bracelet</p>	Pick One Freeform Multiple Choice Question: <ul style="list-style-type: none"> <li>Of the 7 options available, choose 1 answer.</li> <li>Provide feedback on Submit button click:                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> <li>If correct, That's Right pop up appears. (Correct Layer)</li> </ol> </li> </ul> <ul style="list-style-type: none"> <li><b>Correct Answer:</b> Profit</li> </ul>	After correct answer or 2 <sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.




Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<p>for more than it cost you to make it, that is Profit Income.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b>  <b>That's right!</b> Since you sold the bracelet for more than it cost you to make it, that is Profit Income!</p>	<p>Income</p> <hr/> <p><i>(Active or Passive Layer)</i>                      Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up.</li> <li>If correct, That's Right pop up appears.</li> </ol> </li> <li><b>Correct Answer:</b> Passive</li> </ul>	
<p>Identify Examples #7</p> <p>Slide #23</p>	<p>[1] Which income stream matches this example?</p> <p>[2] Investing in a blue chip company stock and receiving an annual \$1/share that you own.</p> <p>[3] Click the correct answer and then click 'Submit'.</p>	<p>Stock photo: A medium sized representing the stock market or Wall Street</p> 	<p><b>[1] Identify Examples</b></p> <p>7) Investing in a blue chip company stock and receiving an annual \$1/share that you own:</p> <p>A) Earned Income                      B) Profit Income                      C) Interest Income                      D) Dividend Income                      E) Rental Income                      F) Capital Gains                      G) Royalty Income</p> <hr/> <p><i>(Try Again Layer)</i></p> <p><b>Incorrect</b></p>	<p>Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Of the 7 options available, choose 1 answer.</li> <li>Provide feedback on Submit button click:                             <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears. (Try Again Layer)</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up. (Incorrect Layer)</li> </ol> </li> </ul>	<p>After correct answer or 2<sup>nd</sup> failed attempt, transition to the 'Active' or 'Passive' question.</p>




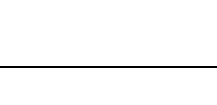
Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<p>That is incorrect. Please try again.</p> <p><i>(Incorrect Layer)</i></p> <p><b>Incorrect</b> Correct Answer: <b>D) Dividend Income</b> The returns that you receive for your shares in a company stock is Dividend Income.</p> <p><i>(Correct Layer)</i></p> <p><b>Correct</b> <b>That's right!</b> The returns that you receive for your shares in a company stock is Dividend Income!</p>	<p>3. If correct, That's Right pop up appears. (Correct Layer)</p> <hr/> <p><i>(Active or Passive Layer)</i> Pick One Freeform Multiple Choice Question:</p> <ul style="list-style-type: none"> <li>Choose 'Active' or 'Passive'                     <ol style="list-style-type: none"> <li>If incorrect on 1<sup>st</sup> Attempt, Try Again pop up appears.</li> <li>If incorrect on 2<sup>nd</sup> Attempt, Reveal correct answer in pop up.</li> <li>If correct, That's Right pop up appears.</li> </ol> </li> </ul> <p><b>Correct Answer:</b> Passive</p>	
<p>Passive is Best Slide #24</p>	<p>[1] Have you noticed a pattern for the majority of these income streams?</p> <p>[2] All except Earned Income are considered to be [3] passive.</p> <p>[4] That means after the initial setup, you do</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>Background picture representing passive vs. income streams</li> </ul> 	<p>[1] Have you noticed a pattern???</p> <p>Active</p> <p>Passive</p>		<p>Animation:</p> <ul style="list-style-type: none"> <li>[3] Highlight or circle Passive income stream <i>(timed to audio)</i></li> <li>[5] Cross out Active income stream <i>(timed to audio)</i></li> <li>Auto transition to</li> </ul>




Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>not have to spend a bunch of time on this stream to get paid.</p> <p>[5] Earned Income, like your correct job, requires a major investment of your time and energy. And there only so many hours in a day, week, month or year to trade. Those are hours that could be put to better use elsewhere.</p> <p>[6] Like setting up a new passive income stream that works for you.</p>				<p>next slide after timeline finishes.</p>
<p>Why Multiple Streams Are Better Than One</p> <p>Slide #25</p>	<p>[1] These are a few reasons why having multiple income streams is better than one.</p> <p>[2] 1. Multiple streams of income reduce reliance on one source.</p> <p>[3] 2. It helps you to stop living paycheck to paycheck.</p> <p>[4] 3. Passive income can reduce your working hours.</p> <p>[5] And 4. It gives you a chance to turn your</p>	<p>Stock photo:</p> <ul style="list-style-type: none"> <li>Background picture of water/multiple streams</li> </ul> 	<p><b>[1] Why Multiple Streams are Better Than One</b></p> <p>[2]</p> <p>1) <b>Diversify Income</b> Multiple streams reduce reliance on one source.</p> <p>[3]</p> <p>2) <b>Stop Paycheck Cycle</b> Helps you to stop living paycheck to paycheck.</p> <p>[4]</p> <p>3) <b>Reduce Work Hours</b> Passive income can</p>	<ul style="list-style-type: none"> <li>Click Next to continue</li> </ul>	<p>Animation:</p> <ul style="list-style-type: none"> <li>Present each reason one at a time to focus on what is being actively discussed</li> </ul>



Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	side hustle into a concrete business.		reduce your working hours.  [5] 4) <b>Legitimize Hustles</b> Opportunity to turn your side hustle into a concrete business.  Click 'NEXT' to continue.		
Course Summary  Slide #26	[1] Throughout this course we've learned how to:  [2] Describe the 7 different types of income streams.  [3] Distinguish 'Active Income' vs. 'Passive Income'.  [4] Identify examples of each income stream type.  [5] And summarize why multiple streams are better than one.  [6] Click 'Next' to continue.	Character: Ron (Human male avatar – middle aged)  	<b>[1] COURSE SUMMARY</b> Throughout this course we've learned how to: <ul style="list-style-type: none"> <li>• Describe the 7 Different Types of Income Streams</li> <li>• Distinguish 'Active Income' vs. 'Passive Income'</li> <li>• Identify Examples of Each Income Stream Type</li> <li>• Summarize Why Multiple Streams Are Better Than One</li> </ul> [6] Click 'NEXT' to continue.	<ul style="list-style-type: none"> <li>• Click Next to continue</li> </ul>	
QUIZ: Check Your Knowledge  Slide #27	[1] Quiz Time! Let's check your knowledge.  [2] There are 8 questions in this quiz. You will need to answer 80% of the questions	Character: Ron (Human male avatar – middle aged)	<b>[1] QUIZ: Check Your Knowledge</b>  01 There are 8 questions to check your knowledge.  02 You will need to	<ul style="list-style-type: none"> <li>• Click Next to continue</li> </ul>	

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>correctly in order to pass.</p> <p>[3] You will have an opportunity to review and retake the quiz if needed.</p> <p>[4] Click 'Next' to continue.</p>		<p>answer 80% of the questions correctly to pass the quiz.</p> <p>03 You will have an opportunity to review and retake the quiz if needed.</p>		
<p>Quiz Question #1</p> <p>Slide #28</p>		<p>Character: Ron (Human male avatar – middle aged)</p> 	<p><b>Quiz: Check Your Knowledge</b></p> <p>How many income streams did we learn about today?</p> <ul style="list-style-type: none"> <li>• 1</li> <li>• 5</li> <li>• 7</li> <li>• 20</li> </ul>	<p>Pick One Multiple Choice</p> <ul style="list-style-type: none"> <li>• <b>Correct Answer: 7</b></li> </ul>	
<p>Quiz Question #2</p> <p>Slide #29</p>		<p>Character: Ron (Human male avatar – middle aged)</p> 	<p><b>Quiz: Check Your Knowledge</b></p> <p>Do you need 7 streams of income to become a millionaire?</p> <ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> </ul>	<p>Pick One Multiple Choice</p> <p><b>Correct Answer: No</b></p>	
<p>Quiz Question #3</p> <p>Slide #30</p>		<p>Character: Ron (Human male avatar – middle aged)</p>	<p><b>Quiz: Check Your Knowledge</b></p> <p>How many income streams do <u>most</u> millionaires have?</p>	<p>Pick One Multiple Choice</p> <p><b>Correct Answer: A select few</b></p>	

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<ul style="list-style-type: none"> <li>• 1</li> <li>• A select few</li> <li>• 7</li> <li>• Way more than 7</li> </ul>		
<p>Quiz Question #4</p> <p>Slide #31</p>		<p>Character: Ron (Human male avatar – middle aged)</p> 	<p><b>Quiz: Check Your Knowledge</b> Which of the following is <b>not</b> an income stream?</p> <ul style="list-style-type: none"> <li>• Royalty Income</li> <li>• Dividend Income</li> <li>• Capital Gains</li> <li>• Earned Income</li> <li>• Rental Income</li> <li>• Physical Income</li> <li>• Profit Income</li> <li>• Interest Income</li> </ul>	<p>Pick One Multiple Choice</p> <p><b>Correct Answer:</b> Physical Income</p>	
<p>Quiz Question #5</p> <p>Slide #32</p>		<p>Character: Ron (Human male avatar – middle aged)</p> 	<p><b>Quiz: Check Your Knowledge</b> Which income type pays you for the work or service that you provide?</p> <ul style="list-style-type: none"> <li>• Active</li> <li>• Passive</li> </ul>	<p>Pick One Multiple Choice</p> <p><b>Correct Answer:</b> Active</p>	
<p>Quiz Question #6</p> <p>Slide #32</p>		<p>Character: Ron (Human male avatar – middle aged)</p> 	<p><b>Quiz: Check Your Knowledge</b> For which income type is revenue not directly tied to the work that you do and takes less effort to get</p>	<p>Pick One Multiple Choice</p> <p><b>Correct Answer:</b> Passive</p>	

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			paid over time? • Active • Passive		
Quiz Question #7  Slide #33		Character: Ron (Human male avatar – middle aged)  	<b>Quiz: Check Your Knowledge</b> Creating an eBook and selling it online is an example of which income stream?  • Earned Income • Profit Income • Interest Income • Dividend Income • Rental Income • Capital Gains • Royalty Income	Pick One Multiple Choice  <b>Correct Answer:</b> Profit Income	
Quiz Question #8  Slide #34		Character: Ron (Human male avatar – middle aged)  	<b>Quiz: Check Your Knowledge</b> Why are multiple streams of income better than one?  • Reduces reliance on one income source • Helps you to stop living paycheck to paycheck • Passive income can reduce your working hours • Can turn your side hustle into a concrete business	Pick One Multiple Choice  <b>Correct Answer:</b> All of the above	

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
			<ul style="list-style-type: none"> <li>All of the above</li> </ul>		
<p>Quiz Results</p> <p>Slide #35</p>	<p>[1] That's okay. If you'd like to try again, click the 'Retry' button. If you'd like to review the quiz before retrying, click 'Review'. <i>(on quiz failed with score &lt; 80%)</i></p> <hr/> <p>[2] Great job! Click 'Next' to continue. <i>(on quiz passed with score &gt;= 80%)</i></p>		<p><i>(Failure Layer)</i></p> <p><b>[1] QUIZ RESULTS</b> SORRY, YOU DID NOT PASS THIS COURSE</p> <p>YOUR SCORE: __% PASSING SCORE: 80%</p> <ul style="list-style-type: none"> <li>REVIEW</li> <li>PRINT</li> <li>RETRY</li> </ul> <p><i>(on quiz failed with score &lt; 80%)</i></p> <hr/> <p><i>(Success Layer)</i></p> <p><b>[2] QUIZ RESULTS</b> GOOD JOB! YOU PASSED THE COURSE</p> <p>YOUR SCORE: __% PASSING SCORE: 80%</p> <ul style="list-style-type: none"> <li>REVIEW</li> <li>PRINT</li> <li>RETRY</li> </ul> <p><i>(on quiz passed with score &gt;= 80%)</i></p>		
<p>Congratulations!</p> <p>Slide #36</p>	<p>[1] Congratulations! You have successfully completed the "Finding Financial Freedom: 7 Streams of Income" eLearning Course.</p>		<p><b>[1] Congratulations!</b> You have successfully completed the "Finding Financial Freedom: 7 Streams of Income" Course.</p>	<ul style="list-style-type: none"> <li>Clicking the 'Restart Course' button restarts/resets the entire course.</li> <li>Clicking the 'Exit Course' button closes the course window.</li> </ul>	

Title, #	Audio / Voiceover	Media Files	On Screen Text	Interaction	Notes
	<p>[2] Click the 'Restart Course' button to retake the course. Click the 'Exit Course' button to exit.</p>		<ul style="list-style-type: none"> <li>• Restart Course</li> <li>• Exit Course</li> </ul>		